

Brand  
Book  
2023



**MINE.IO**

A Holistic Digital Mine 4.0 Ecosystem

# A Holistic Digital Mine 4.0 Ecosystem

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# Variations



## BASE LOGO

The minimum recommended size of the sign in the basic version is 34 mm wide.



## SIMPLIFIED LOGO

The minimum recommended size of the design in the simplified version is 6 mm wide.

# Variations



## VERTICAL LOGO

The minimum recommended size of the design in the vertical version is 10 mm wide.



## SIGNET

The use of the signet is recommended if the available space is less than 8 mm wide. The signet will also work well for profile pictures, for example.

# Clear space



## CLEAR SPACE

The protection space of the mark was determined by the height of the typographic part and described as an x-value.

It is not recommended to place any other graphic elements in its detachment. It also determines the minimum distance of the sign from the edge of the design plane.



In the case of a signet, the value of x is equal to 1/4 of its height.

# Variations

Primary color variations



Full color



Full color, ver. 2




Monochromatic version

The sign can be used in two basic color combinations, which should be selected with special attention to legibility. A monochromatic version is also available, intended mainly for use on light backgrounds.

# Color palette

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#001020

CMYK 85, 75, 57, 75

RGB 0, 16, 32



#03C77F

CMYK 71, 0, 70, 0

RGB 3, 199, 127



#4D9AEO

CMYK 65, 29, 0, 0

RGB 77, 154, 224



## Color palette

# Achromatic version

Contrast achromatic version

Achromatic version



# Basic font

### HEADER FONT

Font Nagoda Regular serves as a basic typeface, which will find its use primarily for headlines and short texts. It should not be used for writing longer content.

**Aa**

Nagoda Regular

<b>Aa</b>	<b>Bb</b>	<b>Cc</b>	<b>Dd</b>	<b>E e</b>	<b>Ff</b>
<b>Gg</b>	<b>Hh</b>	<b>Ii</b>	<b>Jj</b>	<b>K k</b>	<b>Ll</b>
<b>Mm</b>	<b>Nn</b>	<b>Oo</b>	<b>Pp</b>	<b>Qq</b>	<b>Rr</b>
<b>Ss</b>	<b>Tt</b>	<b>Uu</b>	<b>Vv</b>	<b>Ww</b>	<b>Xx</b>
<b>Yy</b>	<b>Zz</b>	<b>00</b>	<b>01</b>	<b>02</b>	<b>03</b>
<b>04</b>	<b>05</b>	<b>06</b>	<b>07</b>	<b>08</b>	<b>09</b>

# Complementary font

## FOR LONGER TEXTS

Complementing the basic typeface is the font Uncut Sans, in the Regular version. Its use is allowed for longer content. It is also possible to use other varieties of the font, belonging to the same family (Uncut Sans Bold, Uncut Sans Medium, etc.).

Aa

Uncut Sans Regular

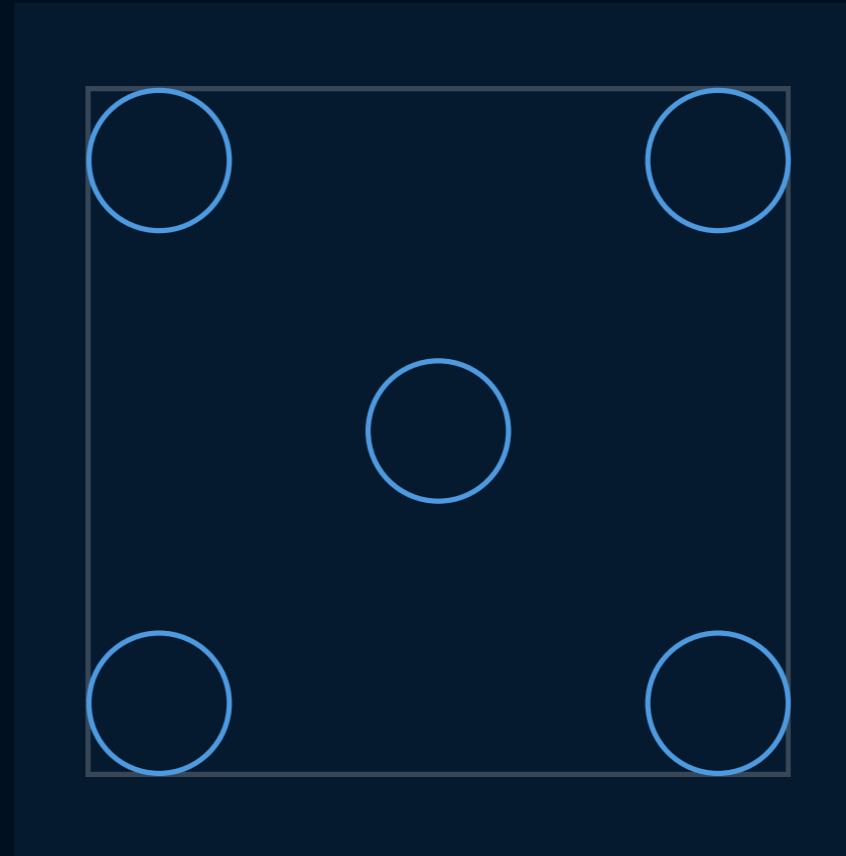
Aa	Bb	Cc	Dd	Ee	Ff
Gg	Hh	Ii	Jj	Kk	Ll
Mm	Nn	Oo	Pp	Qq	Rr
Ss	Tt	Uu	Vv	Ww	Xx
Yy	Zz	00	01	02	03
04	05	06	07	08	09

# Logo placement

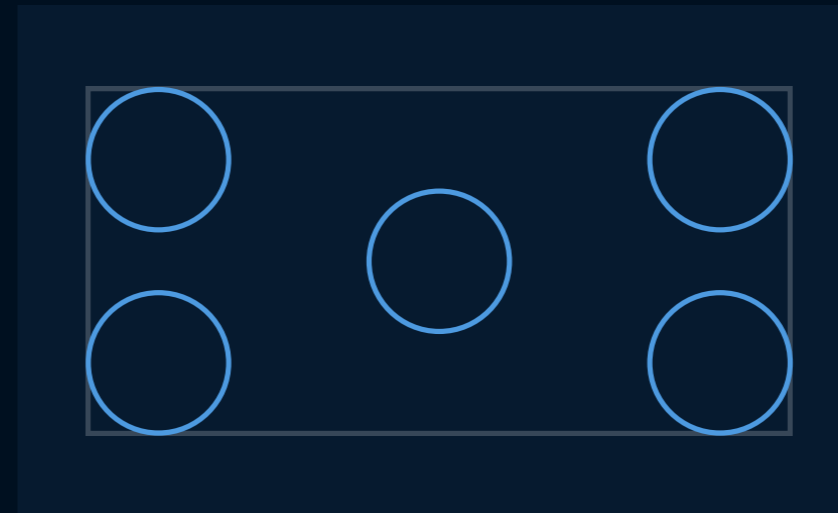
The sign should be placed within the safe margin.

It is allowed to be placed both in the corners, as well as on other parts of the surface, if the created composition requires it.

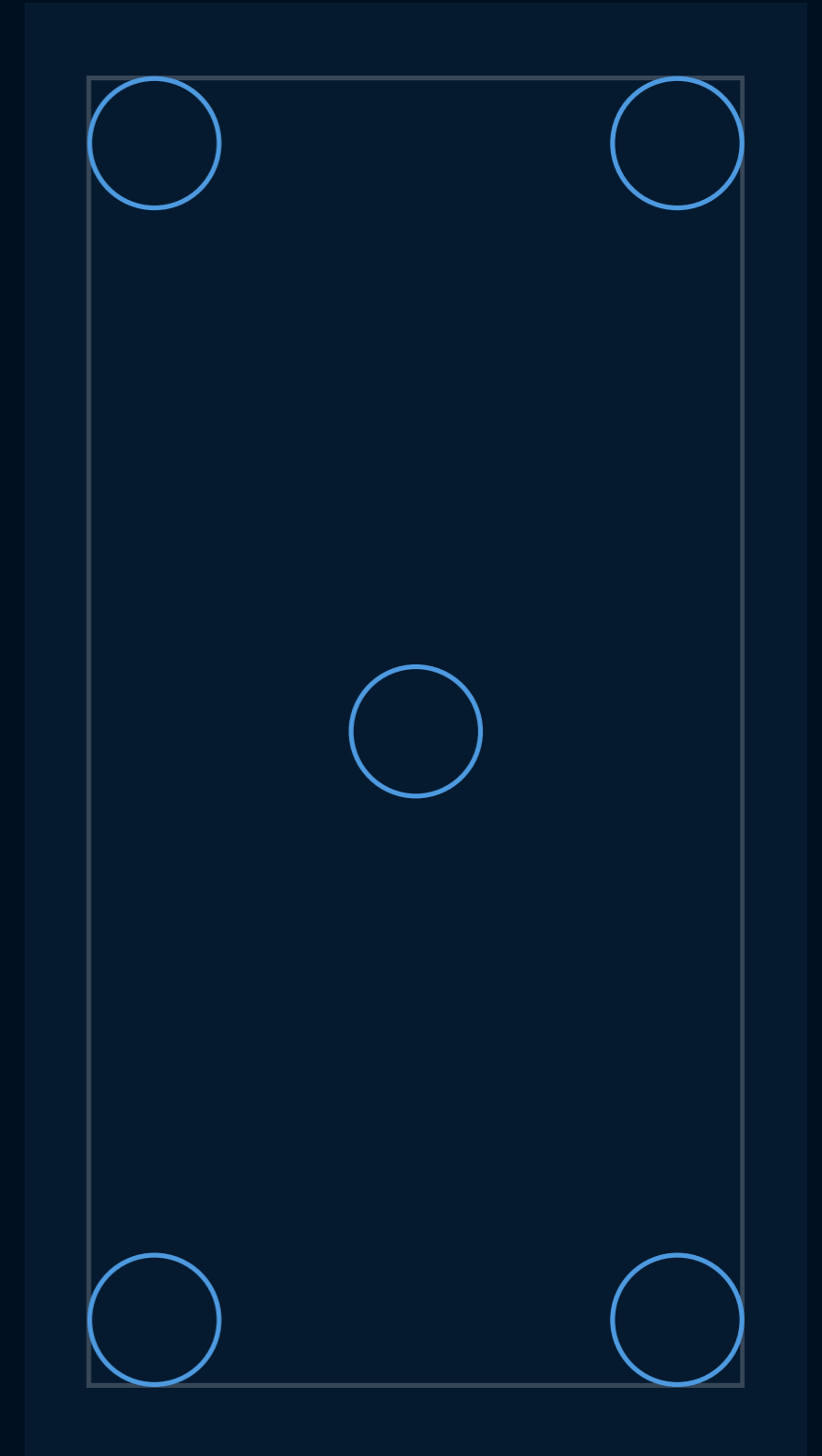
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